



# CANARA BANK OFFICERS FEDERATION (Reg.)

Affiliated to All India Bank Officers' Confederation (AIBOC)

## The Office of the General Secretary

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**Circular No. CBOF/GS/JULY-23/08**

**Date : 15.07.2023**

**To All Members (Please Circulate)**

**Dear Comrade,**

**We reproduce hereunder the text of AIBOC Circular No. No. 2023/28 dated 14.07.2023 contents which is self explanatory for the information of the members.**

**With greetings,**

**Yours Comradely**

**(BENNET SEBASTIAN)  
GENERAL SECRETARY**

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**To: All Affiliates and State Units**

### **55<sup>th</sup> Bank Nationalization Day – 19<sup>th</sup> July 2023** **Commemoration Activities**

Dear Comrades,

We refer to our circular No. 2023/26 dated 10.07.2023, urging all our affiliates and State Units to actively participate in the upcoming Bank Nationalisation Day with an objective to defend the principles of Bank Nationalisation and raise awareness about its numerous advantages. We greatly appreciate the feedback received from the General Secretaries of our affiliates during the meeting held today. The undersigned also had telephonic conversations with all the state units of AIBOC, which further contributed to our collective understanding and helped us chalk out the following programs:

- **The commemoration will be from 19th July 2023 to 31<sup>st</sup> July 2023.**
- **Twitter Campaign:** On the campaign day i.e. 19th July 2023, share engaging posts, infographics, and videos using the designated hashtag (to be shared on campaign day) to raise awareness about the achievements and importance of public sector banks.
- **Poster Display:** Decorate bank premises and other prominent places with informative posters highlighting the ill-effects of privatisation and contributions of public sector banks to the nation's economy and welfare.
- **Badge Wearing:** Encourage all employees to wear specially designed Bank Nationalization Day badges as a symbol of pride and unity.

- **Press Releases:** Issue multi-lingual press releases to local media outlets, highlighting the historical significance of Bank Nationalization Day and the continued commitment of public sector banks to serve the nation. Draft press release will be shared with affiliates and state units.
- **Rallies:** Organize peaceful rallies in prominent locations, showcasing banners and placards that emphasize the positive impact of bank nationalization on the lives of the people.
- **Blood Donation Camps:** Coordinate with local blood banks to conduct blood donation camps in collaboration with public sector bank employees, promoting the spirit of service to society.
- **Health Check-up Camps:** Arrange health check-up camps in association with reputed hospitals or medical professionals, offering free medical check-ups to the public.
- **Tree Plantation Camps:** Contribute to the environment by organizing tree plantation drives in various locations, highlighting the commitment of public sector banks to sustainable development.
- **Food Packet Distribution:** Distribute food packets and other essentials to the needy and areas affected by calamities, accompanied by AIBOC pamphlets, to showcase our support and concern for the community.
- **Video Testimonials:** Capture video bytes of customers and popular personalities sharing their positive experiences and thoughts about public sector banks, and share them on social media platforms.
- **Financial Literacy Camps:** Conduct workshops and seminars to enhance financial literacy among the public, empowering them with knowledge to make informed decisions regarding banking and finance.

The list of activities planned by the state units as shared with the undersigned through telephonic conversation is attached as Annexure-I.

The Bank Nationalization Day Badge and posters are attached as Annexure – II.

We request all units to diligently plan and execute these activities, ensuring maximum participation from members and the public. Kindly allocate responsibilities among your respective teams and coordinate with other units for a synchronized and impactful commemoration. Please document the activities undertaken and share a comprehensive report with the Confederation Secretariat.

We believe that by actively engaging in these activities, we can effectively communicate the importance of public sector banks and reinforce our commitment to serving the nation and its people.

Bank Bachao, Desh Bachao!

In solidarity

**#OurUnityLongLive**

With greetings,

Comradely yours,

  
**(Rupam Roy)**  
**General Secretary**

Annexure II

BADGE AND POSTERS

